1. 3 conclusions: The most successful categories for the campaign in all states include film & video, music, and theater. The most successful month for a campaign is May. Journalism is the least successful category for all states.
2. Limitation: One limitation includes a finer scope on location from donors. Knowing this data would help cluster high donation locations.
3. A chart comparing countries with parent categories, and success/failure. This would help understand if certain countries had higher or lower failure rates.